SRINIVAS UNIVERSITY

### Srinivas Nagar, Mukka– 574 146, Mangalore, Phone : 0824-2477456

**(Private University Established by Karnataka Govt. ACT No.42 of 2013, Recognized by UGC, New Delhi & Member of Association of Indian Universities, New Delhi)**

Web: [www.srinivasuniversity.edu.in,](http://www.srinivasuniversity.edu.in/) Email: admission@srinivasuniversity.edu.in

**Administrative Office: GHS Road, Mangalore-01, Phone 0824-2425966, 2412382**

# INSTITUTE OF MANAGEMENT & COMMERCE

**B.Com.**

**(Professional – with USA CMA)**

# Admission Open

# As per NEP guidelines

**Eligibility :** Pass in 10 + 2 / 12th Standard with minimum 40% marks.

Admission needs valid score in SUAT.

# Course is offered at Institute of Management & Commerce

**City Campus, Pandeshwar, Mangalore– 575 001. Phone : 0824-2441022, 2422851**

This programme was previously offered by Srinivas Institute of Management and Commerce (IMC), Pandeshwar, Mangalore since 1999 recognized by **AICTE,** New Delhi and Accredited with ‘**A’** Grade by **NAAC**.

## About the Course :

The Certified Management Accountant (CMA) is the highest level of certification in management accounting awarded by the Institute of Management Accountants (IMA) USA. The US CMA Course is globally recognized, advanced-level credential appropriate for accountants and financial professionals in business. Earning the CMA will make you part of a network of over 78,000 credentialed peers worldwide. The Certified Management Accountant course has been designed to meet the evolving needs of business – today and tomorrow. We look forward to helping you achieve excellence as a professional.

##  Special Features :

* CMA is a globally recognized certification.
* It opens up rich opportunities in management accounting and financial management across various industries.
* CMAs can explain the "why" behind numbers, not just the "what."
* CMA helps you to be “future-proof” as you will increasingly be expected to provide “insight” and “foresight”
* Skills and knowledge gained while pursuing CMA certification enable the professional to connect accounting concepts to its practical applications in finance
* CMA certification hones skills in accounting and financial data analysis, which can be leveraged to improve performance and make strategic business decisions.
* CMAs are experts in cost management, budgeting, and efficiency.

## Career Opportunities:

 The B. Com. (Professional with CMA ) graduate are in great demand in government sector, private sector, banking & finance sector, developmental agencies, education, training & research sector as well as in service and public utility sector. Further, in view of their specialized knowledge and training, CMAs may hold top management position in public and private sectors‟ enterprises like Chairman cum Managing Directors, Managing Director, Finance Director, Financial Controller, Chief Financial Officer, Cost Controller, Marketing Manager and Chief Internal Auditor and other important positions.

## Programme Structure :

|  |  |
| --- | --- |
| **SEMESTER 1** | **SEMESTER 2** |
| S.N | Subjects | Marks | S.N | Subjects | Marks |
| 1 | Financial Accounting I | 100 | 1 | Financial Accounting I | 100 |
| 2 | Financial StatementAnalysis & Risk Management (CMA) | 100 | 2 | Decision Analysis &Investment Decision (CMA)- 2 CE | 100 |
| 3 | Principles of Management | 100 | 3 | Marketing Management (with Experiential Learning) | 100 |
| 4 | Information SystemPersonality DevelopmentBusiness Economics (with Experiential Learning) | 100 | 4 | Human Resource ManagementStock MarketsTourism & Travel Management | 100 |
| 5 | Communicative English I | 100 | 5 | Communicative English I | 100 |
| 6 | Language II | 100 | 6 | Language II | 100 |
| 7 | Digital Fluency & Employability Skill Enhancement Project -ICA | 50 | 7 | Environmental Studies & SDGS’S | 50 |
| 8 | Health & Wellness - Diet& Nutrition & Emotional Learning | 50 | 8 | NSS /R&R(S&G)/Cultural/ Physical Education/Sports | 50 |
|  | **Total Marks** | **700** |  | **Total Marks** | **700** |
| **SEMESTER 3** | **SEMESTER 4** |
| 1 | Corporate Accounting | 100 | 1 | Advanced Corporate Accounting | 100 |
| 2 | Cost Management and Internal control CMA-1 DE | 100 | 2 | External Financial Reporting Decision/Performance Management CMA-1 AC | 100 |
| 3 | Business Law | 100 | 3 | Corporate Law | 100 |
| 4 | Corporate Finance and Professional Ethics (CMA)- 2 BF | 100 | 4 | Auditing and AssurancePerformance Management Media Management | 100 |
| 5 | Professional Communication I | 100 | 5 | Professional Communication II | 100 |
| 6 | Language II  | 100 | 6 | Language II  | 100 |
| 7 | Constitution | 50 | 7 | Minor Research | 50 |
| 8 | NSS /R&R(S&G)/Cultural/ Physical Education/Sports | 50 | 8 | NSS /R&R(S&G)/Cultural/ Physical Education/Sports | 50 |
|  | **Total Marks** | **700** |  | **Total Marks** | **700** |
| **SEMESTER 5** | **SEMESTER 6** |
| 1 | Planning Budgeting Forecasting | Technology & Analytics CMA-1 BF | 100 |  | Research Projects/Internship with Viva – voce | 700 |
| 2 | Human Resource Development | 100 |
| 3 | Financial Management  | 100 |
| 4 | Cyber Crime and Laws | 100 |
| 5 | Business Ethics and Corporate Governance | 100 |
| 6 | Management Accounting | 100 |
| 7 | Ethics and Self Awareness | 50 |
| 8 | Sports/NCC/NSS/Cultural | 50 |
|  | **TOTAL** | **700** |  |  | **700** |
| **SEMESTER 7** | **SEMESTER 8** |
| 1 | International Business | 100 | 1 | Research Methodology | 100 |
| 2 | Business Taxation II | 100 | 2 | Advanced Business Statistics | 100 |
| 3 | Financial Management II | 100 | 3 | Project Management | 100 |
| 4 | Entrepreneurship Development | 100 | 4 | Labour Welfare and Social Security | 100 |
| 5 | Investment Management | 100 | 5 | Strategic Management | 100 |
| 6 | Operation Research | 100 | 6 | Strategic Financial Management | 100 |
| 7 | ESAP-VI Professional Communication | 50 | 7 | Application of StatisticalSoftware | 50 |
| 8 | NSS/Sports | 50 | 8 | Sports/NCC/NSS/Cultural | 50 |
|  | **TOTAL** | **700** |  | **TOTAL** | **700** |

**JOIN ABOVE INNOVATIVE B.Com. (CMA) PROGRAMME WITH INDUSTRY RELEVANCE AND JOB ORIENTED SYLLABUS TO RE-DEFINE YOUR CAREER ALTITUDE!!!**

## Institute of Management & Commerce

## CREATING INNOVATORS

**SRINIVAS UNIVERSITY**

# Educating the Next Generation